

# Leslie Kay Jones

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## Employment

Assistant Professor  
Department of Sociology  
Rutgers University – New Brunswick  
September 2019-

## Education and Certification

Ph.D. University of Pennsylvania, Department of Sociology. August 2019  
Committee: Dorothy E. Roberts, J.D., Co-Chair; Guobin Yang, PhD, Co-Chair; Anthea Butler, PhD

M.A. University of Pennsylvania. Sociology. May 2014  
“Online Public Shaming and Perceptions of Morality.”

B.A. Princeton University. Sociology, Certificate in African American Studies. June 2009

Classroom Teacher, Generalist 4-8. Texas Board of Education.  
Classroom Teacher, English as a Second Language Supplemental. Texas Board of Education, 2012. June 2012

## Peer-Reviewed Publications

Jones, Leslie Kay. 2019. #BlackLivesMatter: An Analysis of the Movement as Social Drama. *Humanity & Society*.  
<https://doi.org/10.1177/0160597619832049>

## Other Publications

Jones, Leslie Kay. 2019. “Hysteria By Any Other Name: How Media Rely On The Trope Of Emotional Womanhood.” *WearYourVoiceMag.com*.

Jones, Leslie Kay. 2019. “#BlackLivesMatter and Twitter Mediation: a Dramaturgical Analysis.” Chapter in *How Racialized Media is Designed, Delivered, and Decoded*, edited by Emma Lesser and Matthew Hughey. New York: NYU Press.

Jones, Leslie Kay. 2017. “We are Who We Say We Are: How the State and Big Data Define Black Identities.” *Racebaitr.com*.

Jones, Leslie Kay. 2017. Proposal Perspective: Leslie Jones. *MonumentLab.muralarts.org*.

## Coordinated Conferences

The First Annual Digital Sociology Collective “un”Conference February 2020

Digital Sociology Mini-Conference, Eastern Sociological Society Annual Meeting March 2019

Digital Sociology Mini-Conference, Eastern Sociological Society Annual Meeting March 2018

Digital Sociology Mini-Conference, Eastern Sociological Society Annual Meeting March 2017

Digital Sociology Mini-Conference, Eastern Sociological Society Annual Meeting February 2016

## Fellowships, Grants and Awards

Andrea Mitchell Center Graduate Fellowship Current

MMUF Dissertation Travel & Research Grant April 2018

Andrew W. Mellon Price Lab for the Digital Humanities Fellowship June 2017 – May 2018

Ford Dissertation Fellowship Honorable Mention	April 2017
Penn Women of Color Community Award	March 2017
Social Science Research Council Graduate Studies Enhancement	September 2016
Digital Humanities Forum Grant	October 2014
Social Science Research Council Graduate Studies Enhancement	September 2014
Social Science Research Council Graduate Studies Enhancement Grant	September 2013
Fontaine Society Summer Research Grant	July 2014
Pollak ASA Travel Award	June 2014
Alief Education Foundation Teacher Grant	June 2009

## Media Features

Silva, Katelyn. 2017. The New Salon: Leslie Jones on the intersection of Black feminism and social media. *Omnia*. <https://omnia.sas.upenn.edu/story/new-salon>

## Invited Talks

Algorithmic Vulnerability: Insights on Media Manipulation from Black (Digital) Studies <i>Data &amp; Society</i>	November 2018
Toward an Intellectual Genealogy of Black Cyberfeminism <i>Media Activism Research Collective, Annenberg School for Communication at Penn</i>	October 2018
#MeTooPhD - Addressing Sexual Violence in and through Sociology <i>A Workshop at the American Sociological Association Annual Meeting</i>	August 2018
Black Cyberfeminist Methods: Interrogating Race in and Through the Digital Panel: Race, Technology and 21st Century Inequality, <i>Am. Soc. Association</i>	August 2018
The "Why" of Digital Sociology Panel: Digital Innovations for Change: Public Sociology in the 21st Century, <i>ASA</i>	August 2018
Identifying Supportive Mentors or Students of Color <i>Workshop at Bryn Mawr College for the Mellon Mays Undergraduate Fellowship Program</i>	February 2018
Participation TV: Another Look at the Miami Convention <i>A Conversation with William Kaizen, sponsored by the Institute of Contemporary Art and International House Philadelphia</i>	April 2017
Race on Campus, Reflections on Collegiate Activism <i>Invited Moderator, Screening Scholarship Media Festival 2016</i>	October 2015

## Presentations

Building a Predictive Public Sociology for Algorithmic Abuse by Centering Marginalized Perspectives	March 2019
#MeToo and the Digital Black Feminist Critique of Colorblind Feminist Politics <i>American Sociological Association Annual Meeting, CITAMS Section Roundtable</i>	August 2018
Pro-Black Pro-Heaux: Sexual Labor in Digital Black Feminist Theory	February 2018
Black Women and the Subversive Occupation of Digital Space <i>Eastern Sociological Society, Digital Sociology Mini-Conference</i>	August 2017
#onhere: Naming and Claiming Black Digital Space <i>African American Intellectual Historical Society</i>	March 2017

Internet Slang: Invented Etymologies as Claims to Cultural Ownership <i>Eastern Sociological Society Digital Sociology Mini-Conference</i>	February 2017
#BlackLivesMatter: An Analysis of the Movement as Social Drama <i>Presented at the 2016 American Sociological Association Annual Meeting, Section on Collective Behavior and Social Movements</i>	August 2016
Mapping Digital Activism <i>Price Lab for Digital Humanities, "Digital Humanities Research Tools"</i>	April 2016
Using Twitter for Public Sociology and Social Justice <i>Sociologists for Women in Society Winter Meeting</i>	February 2015
Online Public Shaming and Perceptions of Morality <i>American Sociological Association Annual Meeting</i>	August 2014
Online Natural Hair Communities on YouTube <i>Gender, Race and Representation in New Media Conference, Cornell University</i>	October 2013
The Black Natural Hair Movement Online <i>The Politics of Black Women's Hair Symposium, University of Penn.</i>	March 2013

## Teaching and Mentoring Experience

Adjunct Instructor, Intersectional Qualitative Research Methods	Beginning August 2018
Project Manager, Digital Scholarship Fellowship Program University of Pennsylvania	May – August 2017
TA, Law & Society University of Pennsylvania	August – December 2016
Mellon Mays Undergraduate Fellowship Graduate Coordinator Bryn Mawr College	August 2014 – May 2015
Graduate Fellow/TA, Africana Summer Institute. University of Pennsylvania	July 2013 – August 2016
TA Trainer University of Pennsylvania	May – August 2014
TA, Introduction to Sociology: Academically Based Community Service University of Pennsylvania	January – May 2014
TA, Introduction to Research Methods University of Pennsylvania	August – December 2014
Teacher, ESL Language Arts 6-8 Alief Middle School, Houston TX	August 2008 – June 2012
Residential College Advisor, Forbes College	September 2007 – June 2009

## Professional Development

Interim Chair, IDEAL Committee (Diversity & Equity) Graduate and Professional Student Assembly (GAPSA)	May 2017 – August 2017
Deputy, IDEAL Committee (Diversity and Equity) Graduate and Professional Student Assembly (GAPSA)	May 2016 – May 2017
President, Black Graduate and Professional Student Assembly Fontaine Society	May 2015 – July 2017 August 2012 – Ongoing
Teach For America, Houston, TX	June 2009 – June 2012

